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# Press Release

## Countering Fear with Fun

Skate Waco reaches out to displaced hurricane victims

**Waco, TX, 8/25/2017:** This weekend hundreds of thousands of people evacuated the coast because of the impending hurricane. And Waco has opened its arms to many of them as area hotels are already almost full. Mindful of the challenging situation people find themselves in, Skate Waco decided to reach out to the displaced and counter fear with fun. On Friday, they distributed bright pink free admission passes to more than a dozen area hotels for evacuees and their families to come skating this weekend at either of their Waco locations: Skate Country or Skate World.

“Leaving your home and all your possessions so suddenly is scary,” comments Barbara Lucas, CEO and Chief Ambassador of Fun for Skate Waco, Inc. “We wanted to offer an opportunity for families to take a break from all that worry. Our mission at Skate Waco is to help people have fun and make memories together. We are also very community minded so reaching out in this way was a no brainer for us.”

Carlena Lesso, Director of Sales for Home2 Suites was very excited when Ms. Lucas contacted her to see if their hotel would like some passes. “It’s so great that Skate Waco is reaching out to these families. They are distraught, having to pick up and leave everything. It will be awesome for them to have a few hours to put that all aside and enjoy being together.”

If you didn’t receive a bright pink pass, don’t worry. You will be able to show your hotel key card and receive the same free admission benefit anytime Friday, Saturday, or Sunday this weekend. You will only have to pay \$3 for Skate Rental. Parents not skating are welcome to be with their children for no charge. In addition to skating, Skate World offers indoor Laser Tag and Skate Country has a three story indoor playground for children 10 and under. Skate Waco has been offering family entertainment in Waco for almost 30 years.

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**For Release IMMEDIATELY**